

Joint development of multimodal transport corridors in addition to the roadtransport



- Welcome to the students of:
 - Breda University of Applied Science
 - Windesheim University of Applied Science
 - Stenden University of Applied Science
 - Rotterdam University of Applied Science
 - University of Twente
- Please note: Masterclass will be recorded.
- Questions in the chat or at the end of each presentation.



Agenda

- Introduction by Frans van den Boomen | Joint Corrdidor Off-Road
- Introduction by Ron van Duin | Synchromodality Research
- Masterclass Synchro Maturity Matrix by Rene Hendrickxs & Guy Somers



Intro

- Joint Corridors Off-Road is a national action program of the Topsector Logistiek.
- The program aims to stimulate the joint development of multimodal transport corridors in addition to the roadtransport: Joint Corridors Off-Road.
- Cooperation between shippers and carriers in every region of the Netherlands.
- Within each Joint Corridor, several transport modalities (mode) are used. In addition to road transport, where required, inland shipping by rail, water short sea shipping will be used.



Essence

- Facilitating companies in their own region in starting, continuously improving, scaling and robustly deploying Joint Corridors with a common origin and destination of freight transport: to and from seaports and the hinterland.
- Four shared values guide this collaboration:
 - 1. Availability
 - 2. Scalability
 - 3. Sustainability
 - 4. Mobility
- These values make Joint Corridors extremely reliable and 400% more competitive compared than traditional road transport.



Joint Impact





Masterclasses

- 1. Synchro Maturity Model
- 2. Water
- 3. Rail





Masterclass Synchro Maturity Model

This model analyses of Joint Corridors and visualising the next developments steps.

In addition, it introduces new companies and students to the power of multimodal transport and Joint Corridors in particular.

