



Aan: Connekt
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BCI en Dinalog hebben een Special Interest Group samengesteld van bedrijven en organisaties die actief zijn als (logistiek) platform of een bijdrage leveren aan de uitrol van deze platforms. In tabel 1 zijn de organisaties opgenomen die voor deelname aan deze SIG zijn benaderd.

Tabel 1 Deelnemers Special Interest Group Platforms

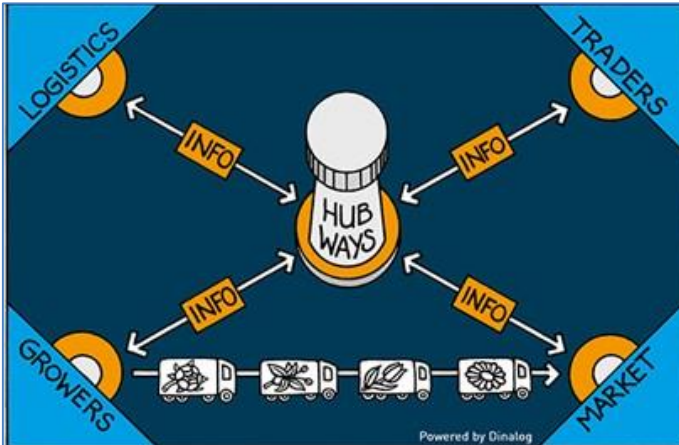
Organisatie	Contactpersoon	Functie
Cargonaut	Lex Werkhoven	Managing director
European Gateway Services	Paul Ham	Managing Director
Hubways	Henny van Hamersveld	Managing director
Inland Links	Roy van den Berg	Business Developer Port of Rotterdam
NLIP	Michiel Haarman	Programma manager
Portbase	Iwan van der Wolf	Managing director
Bargelink	Axel Goetze	Directeur

In deze SIG werken platforms samen met collega-logistieke platforms is onderdeel van de impuls die de Topsector Logistiek wil geven aan het in kaart brengen van huidige en toekomstige kansen voor de export van logistieke diensten en kennis op het terrein van ketenregie en achterlandlinks via logistieke platforms. Hierbij wordt stilgestaan bij de landen waar de deelnemers de meeste kansen zien en de struikelblokken die zij hierbij tegenkomen. Doel is daarnaast om informatie te verzamelen om in 2016 een actieplan op te stellen voor de export van logistieke diensten en kennis en zo voorbereidingen treffen voor een gezamenlijke propositie van het Nederlandse bedrijfsleven op buitenlandse markten.

Medewerkers van BCI hebben in oktober en november alle betrokkenen persoonlijk benaderd om de interesse in deze SIG te peilen en de mogelijkheden voor de organisatie van een SIG door te nemen. Daarbij zijn twee mogelijke data voor de bijeenkomst voorgelegd, 18 november en een ontbijtbijeenkomst op 8 december. In de contacten bleek dat de betrokken personen door agendaproblemen niet in staat waren om op de beoogde data een bijeenkomst bij te wonen.

Wel hebben alle betrokkenen laten weten zeer geïnteresseerd te zijn in het initiatief en uitgesproken dat zij betrokken willen worden bij de verdere uitrol. Gezien deze positieve reacties is besloten om voor de workshop uit te kijken naar januari/februari 2016, omdat dan de agendaproblemen grotendeels opgelost moeten zijn.

Wel zijn mede op basis van deze gesprekken de success stories van Hubways en European Gateway Services ontwikkeld ten behoeve van showcases voor de propositie.



Hubways

Coordination and synergy in floriculture logistics

The Dutch floriculture sector is supplying customers all over Europe daily with fresh flowers and plants. It is widely recognized as world leading, and is constantly innovating to increase added value for customers. Flower and plants growers, traders, logistical service providers and market places/ auction houses are working closely together in logistics to improve flower and plant quality throughout the supply chain while keeping logistics costs down. The sector network has expanded to companies in other EU, African and South-American countries.

Accurate logistics is essential for all floricultural supply chain partners, and a key challenge for the sector. Road congestion, expected shortage of qualified drivers and sustainable transport are current trends that challenge the floriculture sector to achieve a next step in logistics efficiency. Also, the sector needs to come up with e-commerce solutions and apps that answer the needs of younger customers.

In order to meet these logistics challenges, the collaborative Hubways platform has been set up. The Hubways platform connects the entire floricultural sector by setting up a developing standard digital messages for exchange of orders in the supply chain. The Hubways is supported and governed by the key industry bodies and more than 80 knowledge- and supply chain partners are collaborating. The Hubways platform is open for other sector parties from different countries, which can gain benefits by linking into the existing network. Moreover, the Hubways organization is willing to spread knowledge about supply chain cooperation, in an industry-wide context for fresh logistics.



Fast facts

Organization	Hubways
Website	www.hubways.nu
Specialization	Floriculture
Employees	5 employees, 80 participants
Export markets	Belgium, Ethiopia, Germany, Italy, Kenya

"The flower auction house FloraHolland already excelled in logistics, but the Hubways platform has enabled us to work more strategically together with partners. This is a real benefit in a sector that was not used to work towards a long term perspective."

Edwin Wenink
Supply Chain Manager, FloraHolland

Results:

- Improved flower quality for customer
- Lower supply chain costs
- Improving flower export from African countries
- Facilitating use of reefer containers





European Gateway Services

Developing and offering synchromodal transport services

The deep sea container terminal ECT in Rotterdam handles about 6 million TEU per year. With the ever-growing size of deep-sea container ships (the largest have currently a capacity over 20,000 TEU), it is essential for the deep sea terminal to optimize European transports. The area for storing containers at the deep sea terminal is limited, so all modalities should be used ship containers quickly to/from European customers.

Via European Gateway Services (EGS), ECT has set up a synchromodal network in Europe, supplying all customers through a combination of rail, barge and road services. The European customer can make an a-modal transport order, just giving details about the required price and place and time of pick-up/arrival, and ECT will arrange all transports. In order to do this, ECT has set up high frequent rail and barge connections between Rotterdam and an expanding network of inland terminals and rail/barge operators in Europe. The starting point for EGS is always the synchromodal organization of transport. For each trip, the modal choice (rail, barge, feeder, truck) is based upon the most efficient and sustainable solution. If necessary (due to obstructions en route, for example), a switch between transport modes can be made immediately. All inland terminals in the EGS network offer a range of supplementary services, such as temporary storage, bonded warehousing, pre- and post-transport by truck, fumigation services, empty depot and more. Moreover, several of the inland terminals in the EGS network act as extended gates. On the routes from Rotterdam to these terminals, companies can benefit from additional customs services such as paperless transport. In that case, containers travel under the customs license of ECT. It is not until the extended gate that a customer needs to arrange the customs formalities. This allows companies to achieve additional time savings and increase efficiency.



EUROPEAN
GATEWAY
SERVICES



Fast facts

Organization	ECT
Website	www.europeangatewayservices.com/
Specialization	Synchromodal network services
Employees	20 employees
Export markets	Pan-European

"After unloading in Rotterdam, the container is moved immediately to the inland terminal in Belgium. Here the customs formalities can be arranged. It is no longer necessary to submit a T1 customs document, meaning the cargo no longer needs to wait for customs clearance"

Mike Speakman
Director Maxeda DIY Group

Results:

- Fast and reliable transport services between port and inland terminal
- Improved customs services
- One-stop shop logistics service provider

